

THE PINK WIG FOUNDATION PROUDLY PRESENTS

# THE EIGHTH ANNUAL PINK WIG GALA

The Pink Wig Foundation's eighth annual fundraiser, The Pink Wig Gala, will be held on Saturday April 29, 2023 at the Delta Bessborough, Adam Ballroom, in Saskatoon. This event will feature past and current recipients, dinner, silent auction, as well as musical guests. We received outstanding support from the community during our last Gala resulting in a sold out event and raising over \$30k towards our cause. This year, we strive to increase this amount to \$50,000 to help us reach our goal of assisting more women in 2023-24.

There are several levels of sponsorship opportunities for the 2023 Pink Wig Gala:

## SPONSORS

### TITLE SPONSORSHIP

\$10,000 (Limit of 1)

- » Company name on all promotional material  
Example: "Acme Company presents The Pink Wig Foundation's Fifth Annual Gala"
- » Opportunity to address the gala attendees
- » Mentions in various media promotions
- » Unique request consideration
- » Company logo/ad printed in event program (full page)
- » Company logo displayed on event sponsorship screen
- » Company logo displayed on sponsor photo wall
- » Company logo displayed at pinkwig.ca/sponsors
- » Ten (10) dinner tickets (full table)

### EVENT SPONSORSHIP

\$7,500 (Limit of 1)

- » Company logo/ad printed in event program (3/4 page)
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Company logo displayed on sponsor photo wall
- » Ten (10) dinner tickets (full table)

### ENTERTAINMENT SPONSORSHIP

\$5,000 (Limit of 1)

- » Company logo/ad printed in event program (3/4 page)
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Four (4) dinner tickets

### DINNER SPONSORSHIP

\$2,500 (Limit of 2)

- » Company logo printed in event program (half page)
- » Company logo displayed on event sponsorship screen
- » Dinner introduction stated as presented by you/company
- » Two (2) dinner tickets

## IN-KIND PARTNERS & ADVERTISERS

### WINE SPONSOR

2 bottles of wine for each table (23 tables total)

- » Company logo/ad printed in event program (1/4 page)
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention & Two (2) dinner tickets

### DRINK SPONSOR

Provide product & staff for VIP cocktail hour prior to event

- » Company logo/ad printed in event program (1/4 page)
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention & Two (2) dinner tickets

### GOLD SILENT AUCTION

Item(s) valued over \$1,500

- » Company logo/ad printed in event program (1/4 page)
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

### SILVER SILENT AUCTION

Item(s) valued over \$750

- » Company logo/ad printed in event program (1/8 page)
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

### BRONZE SILENT AUCTION

Item(s) valued under \$500

- » Company name printed in the event program
- » Special thank-you mention

\*Please note that any items valued under \$200 may be grouped with other items as Silent Auction packages.

### EVENT PROGRAM ADVERTISEMENTS

- » Full-page advertisement: \$1,500
- » Half-page advertisement: \$750
- » Business card size advertisement: \$500

For more information or to confirm your interest in sponsoring the 2023 Pink Wig Gala, please email [treasurer@pinkwig.ca](mailto:treasurer@pinkwig.ca).