



2024 GALA
SPONSORSHIP
DECK



THE NINTH ANNUAL PINK WIG GALA

The Pink Wig Foundation raises money to help individuals and their families who have been impacted by cancer. Our mandate is to assist women aged 16-50 in Saskatchewan who are suffering from cancer and undergoing treatment.

This year, The Ninth Annual Pink Wig Gala will be held at TCU Place in Saskatoon on Saturday, April 20, 2024. We are asking for your help to make it a success so that we can continue supporting young, vulnerable women in need.

Let us tell you more...

MEET TRACY

At the age of just 25 years, Tracy Dinh, a dear friend, girlfriend, daughter, and sister, was diagnosed with Stage 4 Small Cell Cervical Cancer (SCCC) in November 2011.

This is a rare and aggressive form of cancer with a poor prognosis. Her diagnosis was a shock to all of her friends and family.



MEET TRACY

Tracy bravely fought for the next few months, maintaining her dignity while still wanting to do things on her own. Her sense of humour and inner strength never left her, even while the cancer was slowly taking her life.

Tracy took her last breath on May 13, 2012, mother's day morning, in the loving arms of her father and mother.

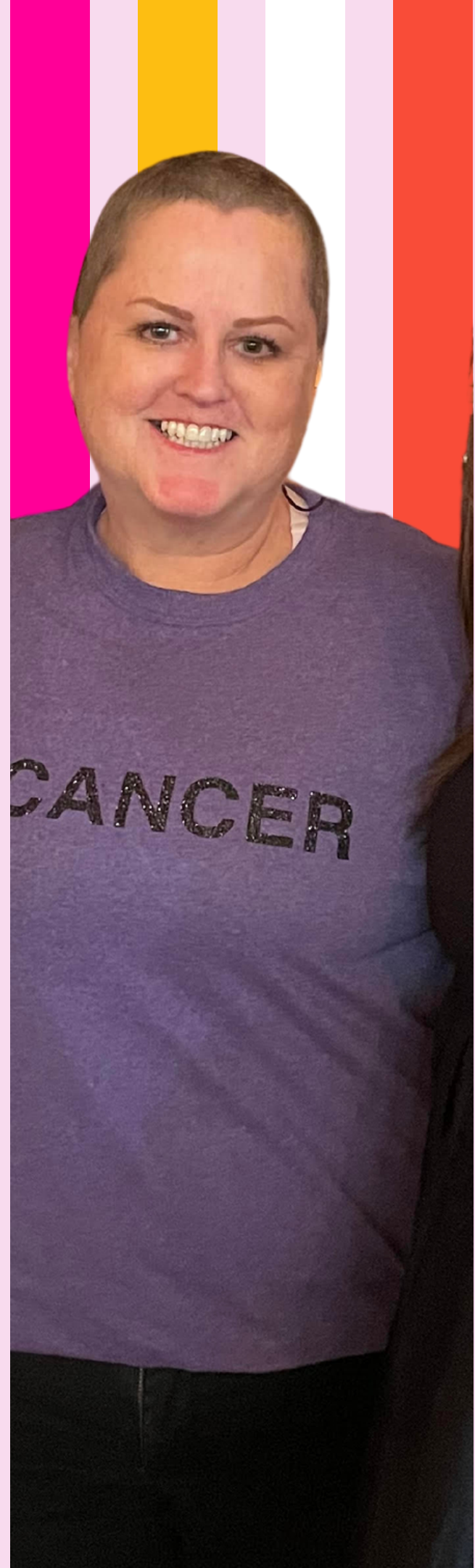


MEET TRACY

The Pink Wig Foundation was created in Tracy's legacy to increase awareness about the devastating diagnosis of cancer for young women. One of Tracy's last wishes was to provide financial support through this foundation to relieve cancer patients and their families. Tracy hopes that this would allow these individuals to focus on getting healthy as they fight the most difficult battle of their lives.

Although our dear friend Tracy has passed away, her memories, wisdom, and love for others will never be forgotten. As we move forward, we will carry on the legacy of Tracy Dinh with us by honouring her last wishes to serve and provide for those in need through The Pink Wig Foundation.





MEET RAE

Rae was diagnosed with Triple Negative Breast Cancer, one of the most aggressive, difficult to treat and often reoccurs, in 2021. As a woman, mother, grandmother, and wife, life changed quickly to say the least.

“This was definitely the lowest point thus far in my short-lived life, but after sharing bits and pieces on social media, I gained the biggest support system I could have ever imagined! By far the greatest connection came from The Pink Wig Foundation.

The funding support has eased my mind when I needed it the most. Being able to carry on with bill payments, children's needs, etc. has me so very grateful. To focus on the treatment and healing process without the nightmare of unpaid bills gives us much needed hope.”

MEET KAYLA

After finding a lump, Kayla was worried as cancers run in her family. After a mammogram, ultrasound, and a biopsy, she was diagnosed with Stage 2 Invasive Mammary Carcinoma. Recovery was lonely during the pandemic, but her kids kept her busy at home and pushed her to keep fighting.

“Taking time off work was difficult for me as I always worked hard to help support my family and had recently gone back to college. Even with being on EI, I watched as my savings slowly drained down to nothing. I was saving up for a down payment for a future home.

Receiving support from the Pink Wig will help me to catch up on bills and relieve some of the financial stress that is still weighing on my mind. I will be forever grateful.”



MEET CHRISTINE

Christine's journey started with an odd lump found by chance. Her whole world stopped. The following weeks were a blur. Then she heard the words 'Breast Cancer'.

Chemo/surgery/radiation. All of it, one after another.

After nearly a year of treatment she found out by happenstance that she also had a primary Lung Cancer.

Surgery was successful and she was given the good news that they 'got it all'.

“What I know for sure is that without Breast Cancer I would have never found the Lung Cancer. This journey has been very hard but I am confident there has been some miracles happening here!”



HELPING WOMEN WITH CANCER IN THEIR TIME OF NEED

ASSISTANCE

Since 2011, the Pink Wig Foundation has been dedicated to raising funds in support of young women in Saskatchewan battling cancer, and their families.

TRACY'S STORY

At the age of 25, Tracy was diagnosed with Small Cell Cervical Cancer. This is her legacy. Read her full story at www.pinkwig.ca/tracy

SUPPORT

12 Years of Growth

30+ Events

\$415,000+ raised and donated

60+ women helped





SPONSORSHIP LEVELS

We are thrilled to announce that the 2024 Pink Wig Gala will take place in a new and exciting venue at the main hall in TCU Place, marking the beginning of a new chapter for our annual event.

With a target of raising over \$75,000, we are determined to make this gala our most successful fundraiser yet. However, we cannot achieve this goal alone, and we sincerely hope that your organization will consider partnering with us by reviewing the attached sponsorship package.

Together, we can make a difference.

TITLE

SPONSOR

\$10,000 (exclusive)

- » Company name on all promotional material, example:
 “Acme Company presents:
 The Pink Wig Foundation’s Fifth Annual Gala”
- » Opportunity to address the gala attendees
- » Mentions in various media promotions
- » Company logo/ad printed in event program (full page)
- » Company logo displayed on event sponsorship screen
- » Company logo displayed at pinkwig.ca/sponsors
- » Eight (8) dinner tickets (full table)

EVENT SPONSOR

\$7,500

- » Company logo/ad printed in event program
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Company logo displayed on sponsor photo wall
- » Eight (8) dinner tickets (full table)

ENTERTAINMENT SPONSOR

\$5,000

- » Company logo/ad printed in event program
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Four (4) dinner tickets



DINNER SPONSOR

\$3,000

- » Company logo printed in event program
- » Company logo displayed on event sponsorship screen
- » Dinner introduction stated as presented by you/company
- » Two (2) dinner tickets

VOLUNTEER SPONSOR

\$1,000

- » Company logo/ad printed in event program
- » Company logo displayed on volunteer shirt (gift)
- » Special mention and two (2) dinner tickets

SWAG BAG SPONSOR

\$500

- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

WINE SPONSOR

\$3,000 (in-kind or cash value)

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention & Two (2) dinner tickets

RECIPIENT SPONSOR

\$500

- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

SILENT OR LIVE AUCTION

GOLD

Item(s) valued over \$1,500

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

SILVER

Item(s) valued over \$750

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

BRONZE

Item(s) valued under \$750

- » Company name printed in event program

*Please note that any items valued under \$300 may be grouped with other items as Silent Auction packages.

EVENT PROGRAM ADVERTISEMENTS

- » *Full-page advertisement: \$1,500*
- » *Half-page advertisement: \$7,50*
- » *Business card size advertisement: \$500*

TICKETS & TABLES

- » *Tickets are \$200 ea OR \$1,440 for table of 8*
- » *Early Bird tickets are available for purchase until January 15, 2024: \$175 ea OR \$1,260 for table of 8*

JOIN US AS A SPONSOR

To ensure full opportunity for involvement,
interested organizations should contact The
Pink Wig Foundation no later than
February 29, 2024.

Please email cory@pinkwig.ca, and include
'Pink Wig 2024 Gala' in the subject line.



THANK YOU FOR YOUR SUPPORT

*We look forward to celebrating 9 years with you
on April 20th, 2024.*

-Your Pink Wig Foundation Board of Directors

