THE 10TH ANNUAL PINK WIG GALA

The Pink Wig Foundation's tenth annual fundraiser, **The Pink Wig Gala**, will be held on **Saturday May 3, 2025** at **TCU Place** in Saskatoon. Thank you for considering our sponsorship request and for your continued support in making a positive impact on the lives of young women affected by cancer. Together, we can make a difference.

SPONSORSHIP LEVELS

TITLE SPONSORSHIP

\$10,000 (exclusive)

- » Company name on all promotional material Example: "Acme Company presents The Pink Wig Foundation's Fifth Annual Gala"
- » Opportunity to address the gala attendees
- » Mentions in various media promotions
- » Company logo/ad printed in event program (full page)
- » Company logo displayed on event sponsorship screen
- » Company logo displayed at pinkwig.ca/sponsors
- » Eight (8) dinner tickets (full table)

EVENT SPONSORSHIP

\$7,500

- » Company logo/ad printed in event program
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Company logo displayed on sponsor photo wall
- » Eight (8) dinner tickets (full table)

ENTERTAINMENT SPONSORSHIP \$5,000

- » Company logo/ad printed in event program
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Four (4) dinner tickets

DINNER SPONSORSHIP

\$3,000

- » Company logo printed in event program
- » Company logo displayed on event sponsorship screen
- » Dinner introduction stated as presented by you/company
- » Two (2) dinner tickets

VOLUNTEERS SPONSORSHIP

\$1,000

- » Company logo/ad printed in event program
- » Company logo displayed on volunteer shirt (gift)
- » Special mention and two (2) dinner tickets

RECIPIENT SPONSOR (attendance for recipient & guest)

\$500 (limit of 8)

- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

WINE SPONSOR

Wine for each table (sponsored)

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention & Two (2) dinner tickets

IN-KIND PARTNERS & ADVERTISERS

GOLD SILENT or LIVE AUCTION

Item(s) valued over \$1,500

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

SILVER SILENT AUCTION

Item(s) valued over \$750

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

BRONZE SILENT AUCTION

Item(s) valued under \$750

» Company name printed in the event program *Please note that any items valued under \$300 may be grouped with other items as Silent Auction packages.

EVENT PROGRAM ADVERTISEMENTS

- » Full-page advertisement: \$1,500
- » Half-page advertisement: \$750
- » Business card size advertisement: \$500

TICKETS

- » Tickets are \$200 ea OR \$1440 for table of 8
- » Early Bird: \$175 ea OR \$1260 for table of 8