

THE PINK WIG FOUNDATION PROUDLY PRESENTS

# THE 11<sup>TH</sup> ANNUAL PINK WIG GALA

The Pink Wig Foundation's eleventh annual fundraiser, The Pink Wig Gala, will be held on Saturday March 28th, 2026 at TCU Place in Saskatoon. Thank you for considering our sponsorship request and for your continued support in making a positive impact on the lives of young women affected by cancer. Together, we can make a difference.

## SPONSORSHIP LEVELS

### TITLE SPONSORSHIP

\$10,000 (exclusive)

- » Company name on all promotional material  
Example: "Acme Company presents The Pink Wig Foundation's 10th Annual Gala"
- » Opportunity to address the gala attendees
- » Mentions in various media promotions
- » Company logo/ad printed in event program (full page)
- » Company logo displayed on event sponsorship screen
- » Company logo displayed on photo booth prints
- » Company logo displayed at pinkwig.ca/sponsors
- » Eight (8) dinner tickets (full table)

### EVENT SPONSORSHIP

\$7,500

- » Company logo/ad printed in event program
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Eight (8) dinner tickets (full table)

### ENTERTAINMENT SPONSORSHIP

\$5,000

- » Company logo/ad printed in event program
- » Company logo displayed at pinkwig.ca/sponsors
- » Company logo displayed on event sponsorship screen
- » Four (4) dinner tickets

### DINNER SPONSORSHIP

\$3,000

- » Company logo printed in event program
- » Company logo displayed on event sponsorship screen
- » Dinner introduction stated as presented by you/company
- » Two (2) dinner tickets

### VOLUNTEERS SPONSORSHIP

\$1,000

- » Company logo/ad printed in event program
- » Company logo displayed on volunteer shirt (gift)
- » Two (2) dinner tickets

### RECIPIENT SPONSOR (attendance for recipient & guest)

\$500 (limit of 8)

- » Company logo displayed on event sponsorship screen

### WINE SPONSOR

\$1500 and up

Wine for each table (sponsored)

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Two (2) dinner tickets

### WINE PULL WALL SPONSOR

Bottle(s) of wine for blind wine game (no limit)

- » Company logo printed at event/game

## IN-KIND PARTNERS & ADVERTISERS

### GOLD SILENT or LIVE AUCTION

Item(s) valued over \$1,500

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

### SILVER SILENT AUCTION

Item(s) valued over \$750

- » Company logo/ad printed in event program
- » Company logo displayed on event sponsorship screen
- » Special thank-you mention

### BRONZE SILENT AUCTION

Item(s) valued under \$750

- » Company name printed in the event program
- \*Please note that any items valued under \$300 may be grouped with other items as Silent Auction packages.

### EVENT PROGRAM ADVERTISEMENTS

- » Full-page advertisement: \$1,500
- » Half-page advertisement: \$750
- » Business card size advertisement: \$500

### TICKETS

- » \$225 for individual tickets OR \$1,600 for a table of 8
- » EARLYBIRD: \$200 for individual tickets OR \$1,440 for a table of 8